



<http://churchstreeteditorial.com>

Writing • Editing
Publications • Web •
Management

*Inventive and informative content for
government, nonprofit, association, and
creative clients*

At Church Street Editorial, we understand that great content—polished writing and crisp editorial—has a high value in today's multimedia business environment.

With more than 15 years of experience in writing, reporting, editing, and publications management for print and online, Church Street Editorial meets the short- and long-term assignment needs of publishers, creative services firms, associations, and companies of all types and sizes.

We specialize in hard news and feature writing; copyediting and proofreading services; marketing and other creative content; proposal/report writing and editing; publications oversight; and editorial consulting and project management.

We work fast, but smart—we listen to what you need and assemble the necessary tools to deliver the highest quality products on time and on budget.

We keep in constant communication, acting as an extension of your company, project, or association—our intent is to be a force multiplier so you can be that much more effective with your clients. Here's how we meet your objectives:

- We learn your publications, markets, problems, situation, and goals.
- We show you how we can do the work and, if appropriate, offer alternatives for your consideration. You're always in charge.
- We offer practical recommendations to meet your goals in the time and budget available.
- We answer all your questions and attend all follow-up meetings or calls.
- We're professional and hard working, but bring patience, good humor, and enjoyment to every job.
- We're respectful, but not shy—we'll draw on our experience to provide advice that you can act on and realistic options for next steps.
- We thrive on tight deadlines, and catch the little mistakes before they catch you.

Church Street Editorial is unique because we bring the entire package of skills—writing and editing, policy reporting experience, and publications management—that ratchets up your profile in today's rapid-fire print and online communications environment. Contact us today for a consultation about your next project.

Erika Fitzpatrick

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Erika Fitzpatrick

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Summary Of Qualifications

- ◆ 15 years of multiformat writing, reporting, and editing experience; 10 years of project and editorial management expertise.
- ◆ Goal-oriented, organized, motivated, and resourceful leader who can quickly acquire and apply professional skills.
- ◆ In covering Congress and federal agencies, developed deep institutional and policy knowledge in a variety of areas, including budgets and spending, criminal and juvenile justice, homeland security, welfare, health care, housing, and education.
- ◆ Clients include the National Governors Association (policy reports, editing, and research); Youth Today (writing and reporting); Reingold (creative services/proposals); Strategic Futures consulting (technical editing); and other publishers and corporations.



Education

Bachelor of Science, Journalism (Political Science Minor), Boston University College of Communication, Boston, May 1994; *Cum Laude*

Experience

2003 to Present

PRESIDENT Church Street Editorial, Washington, DC

- Freelance writing, editing, copyediting, and proofreading services.
- Proposal writing services, creative and technical writing and editing, and policy reports.
- Other services include feature and hard news, marketing/ad copy, newsletters, Web content, press releases, white papers, editorial consultation, and project management.
- Subject expertise in federal budgets, criminal and juvenile justice, homeland security, human services, arts and culture, substance abuse, housing, education, transportation, health, volunteerism, real estate/remodeling, community development, and more.

Expertise

- Report and write feature stories on diverse topics—from foster care to after-school programs—for national audiences.
- Research and compile annual and policy reports on array of subjects, including the environment and innovation.
- Write creative services materials, including print and online collateral for advertising, branding, marketing, and packaging.
- Copyedit technical materials and/or transform technical writing into readable materials for wide audiences.
- For team-oriented projects, coordinate with clients, vendors, and others on all tasks; maintain communication, content quality, schedules, and cost controls; review budgets and assist in marketing.
- Manage and consult on editorial and marketing for print and electronic journals purchased by subscribers nationwide and abroad.
- Oversee periodicals covering congressional and international policy and the courts.
- Oversee and edit Web sites, online ordering, updates, uploading documents in multiple formats, and e-marketing.
- Assist in cross-marketing paper and electronic products.
- Produce weekly column for national newspaper.

Accomplishments

- Coordinated and served as primary writer for a government proposal-writing team for creative services in public health.
- Served as lead writer for client on a project to develop an association's membership and patient guide.
- Led a multivendor team to transform a client's Web site into a content management system with ongoing oversight and quality control responsibilities.
- Hired by client to copyedit/project manage technical proposals for Booz Allen Hamilton, the worldwide consulting firm.
- Promoted to oversee editorial operations division of company established in 1921.
- Conceived of and designed, with Webmaster, divisional Web sites, which are updated and maintained.
- Established with Webmaster a company's first single-issue and subscription online ordering system.
- Used creative marketing/bundling techniques to improve the number of subscribers and overall price paid per product.
- Helped expand marketing, telesales, and cross-promotions while juggling expanding array of duties.

1998 to 2002

SENIOR EDITOR/REPORTER Capitol City Publishers, Arlington, VA

- Created the concept, focus, and format, and hired staff to write and report on new publications on welfare reform, justice tech-

- nology, and education reform, launched in 1998 and 1999; another publication on faith-based programming launched in 2001.
- Wrote, edited, formatted, and oversaw biweekly newsletters on criminal justice and substance abuse issues, and an arts monthly.
- Interviewed agency heads, lawmakers, and key staff for legislative and policy stories while managing editorial operations.
- Oversaw the production schedule of as many as six monthly publications while meeting ongoing reporting deadlines.

1/95 to 9/98

EDITOR/REPORTER, Government Information Services, Arlington, VA

- Reported, wrote, and edited hard news stories and features for a Capitol Hill newsletter.
- Covered hearings, press conferences, legislation, Supreme Court cases, federal regulations, and appropriations.
- Generated angles and wrote articles on criminal justice, health care, and budget policy, among other topics.
- Interviewed lawmakers, agency heads, key staff, and policy experts for stories on deadline.

Work History

5/94 to 12/94

Reporter, CD Publications, Silver Spring, MD

- Reported and wrote news articles for national newsletters covering Capitol Hill and federal regulatory affairs for subscribers.
- Covered hearings, press conferences, draft legislation, budgets, and special commissions.
- Developed angles for subjects on community development, housing, health care, education, and crime.

1/94 to 5/94

Reporter/Intern, States News Service, Washington, DC

- Reported on national news for U.S. newspaper service.
- Developed angles on federal events for Wisconsin, Ohio, Alabama, Alaska and Massachusetts newspapers.
- Covered Capitol Hill hearings, markups, press conferences, speeches, draft legislation and floor votes.
- Assigned to cover beat for full-time reporters on leave.
- Anti-crime article ran on front page of Mass. newspaper.

Other Skills/Achievements

- ◆ Published in *The Washington Post*.
- ◆ Story about Texas juvenile justice scandal ran on front page of Youth Today.
- ◆ Authored or edited National Governors Association reports presented at its 2007 and 2008 annual conferences attended by most of the nation's governors, their staffs, and other leading policymakers.
- ◆ Honored in 2005 for elementary school volunteer work in Washington, D.C.; volunteer work with school ongoing, including public relations and outreach for a well-attended Open House in spring 2007.
- ◆ Web editing (HTML, CMS); page layout with Microsoft Office suite; proficient in Dreamweaver; knowledge of Adobe CS2.
- ◆ Eye for efficient, professional, and user-friendly Web and page design and editing; extensive Internet research and people skills; quick learner of new technology.
- ◆ All common style manuals (AP, Chicago, GPO); basic Spanish; field contact list.

References available upon request

View clients, samples, and testimonials online, <http://churchstreeteditorial.com>
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